

### voter outreach and education program

California Secretary of State Kevin Shelley invites your organization to help make sure that every vote counts in our state's elections this year.

### about the program

The Primary Election will occur on March 2, 2004. All eligible California voters need to be aware of important deadlines and critical facts about this election.

This information packet is being sent to community-based organizations in California, to help you get the word out to your members about excercising their right to vote. Your group is a vital part of this program.

#### what's included

The enclosed information packet contains a flyer, a small ad and an op-ed article. The ad and article are suitable for newspapers and newsletters. To order more flyers, as well as Voter Registration Kits, complete and return this order form.

### for more information

The enclosed information packet contains a flyer, a small ad and an op-ed article. To order additional flyers, translations or Voter Registration Kits that have all the materials you need to register voters, please contact my office at 916.653.1424 or log on to www.myvotecounts.org.

## how to participate

Please complete and fax this form to 916.653.3214. For additional materials and for translations, please visit us the web at www.myvotecounts.org.

## response form

Yes, my organization will help spread the word about the March 2, 2004 Primary Election

### contact information

name		
title		
organization		
address		
city	zip	
telephone	fax	
email		

# how we will help

	include a flyer in our newsletter
	send flyers to our members
	publish an op-ed article in our newsletter
	publish an 1/8 page ad in our newsletter
	post a hyperlink on our website
П	publish voting information on our website